

Brandon L. Raile

Objective: I desire a position in an organization where I can combine my love of creative work and business in a fast-paced environment. I feel there is nothing more satisfying than producing visual projects that capture attention and open the viewer to the message or feeling I am trying to convey.

Experience:

Video Acquisition and Production Supervisor – Fleet Combat Camera Group Pacific
San Diego, CA, February 2007 – Present

- Documented DoD humanitarian, training and combat missions around the world.
- Supervised 3-5 videographers on each mission, coordinating coverage of events and overseeing completion of final productions.
- Spearheaded the command's conversion to HD video acquisition and production. Tested, developed and trained personnel on new HD equipment, techniques and workflow.

Public Information / Multimedia Specialist - Joint POW/MIA Accounting Command (JPAC)
Honolulu, HI, January 2004 – January 2007

- Documented international human remains recovery operations in isolated locations for use as stock footage for media. Footage used by CNN, Nightline, PBS, BBC, and Discovery Channel.
- Shot, edited and produced new high-impact, 15-minute command public information video for worldwide distribution.
- Established first-ever organization wide branding project to create consistent appearance of all public materials and link the public's perception of JPAC to the POW/MIA issue.
- Solely responsible for all aspects of conceptualization, graphic design, and procurement of 10' trade show exhibit.
- Developed concept for and coordinated the execution of the "JPAC Roadshow," a public awareness campaign involving a traveling exhibition to major public events nationwide.
- Created numerous graphic design projects now on display in locations such as the Pentagon, the U.S. Embassy in Vietnam, and the South Korean Ministry of Defense. Served as Photo Editor and provided Adobe Photoshop training for the command's 15 photographers.
- Designed, produced and distributed 10-page quarterly newsletter using Adobe InDesign.
- Negotiated with vendors for nearly \$250,000 worth of goods and services and managed all Public Affairs assets.
- Provided public-information briefings to over 4,000 guests of the command, including Congressional Staff, U.S. ambassadors and senior foreign military and governmental officials.

Broadcast Station Manager / Journalist - U.S.S. Rushmore
San Diego, CA, December 2000 - December 2003

- Provided photo and video documentation of ship's peace and wartime operations.
- Documented U.S. Navy and British Army combat operations into Iraq during first hours of OIF.
- Managed and operated the ship's 8-channel closed circuit TV system including five satellite feeds and three locally scheduled channels. Supervised two technicians.
- Researched and implemented an update of the ship's video production facilities from analog to digital. As a result of capability and cost effectiveness, system was used the model for updating all San Diego based Navy ships.

- Produced award-winning 1-hour documentary of the ship's involvement in Operation Iraqi Freedom with extremely limited resources.
- Created and maintained the ship's Internet site. Became the first U.S. Navy ship to include video on its website. Was selected by supervisors to train all other San Diego area Navy Public Affairs personnel in web design.
- Responsible for drafting all media releases and advising the commander on public relations issues.
- Single-handedly designed and produced two, 120+ page, coffee table "Cruise Books."

Webmaster - University of Virginia's College at Wise, Business Department
Wise, VA, May 1997–May 1998.

- Responsible for all aspects of the complete redesign of the Business Department's web site, to include layout, design, coding, graphics, and photography.
- Developed Internet presence for the UVA-Wise Student Government Association.

Education:

Basic Journalist and Broadcast Course - Defense Information School
Fort Meade, MD, April - December 2000.

- Received extensive training in all aspects of video acquisition and production.
- Developed photojournalism skills for both video and digital photography.
- Refined writing skills with emphasis on writing for print and broadcast.
- Trained in set-up, operation, and maintenance of broadcast equipment.
- Developed knowledge of media and public relations.
- Gained experience as on-air radio personality.

University of Virginia's College at Wise
Wise, VA, July 1996 – May 1998.

- Completed 2/3 of requirements for Bachelor's degree in Business Administration.

Atlantic Shores Christian School
Virginia Beach, VA, graduated 1993.

Achievements:

Received three U.S. Navy Chief of Information (CHINFO) Merit Awards for excellence in video production, writing, and design and layout skills. Awarded two achievement medals while on USS Rushmore for accomplishments far exceeding expectations held for a first assignment Journalist. Completed Digital Design course at University of Hawaii.

Software experience:

Windows, Mac OS, Adobe CS3, Apple Final Cut Studio, Avid Media Composer, Microsoft Office.